
SCHEDULE 'A' GUIDELINES

Applications open: Friday March 1, 2019

Deadline for application: Monday April 1, 2019 @ 12:00 PM MST

ELIGIBILITY CRITERIA:

- I. **Music Genre:** All music genres may apply for PROJECT WILD; however, WILD 953 is a radio station operating in the wide-ranging format of new country and genres within the new country format are given preference. Participation in PROJECT WILD 2019 does not guarantee that a participant's music will be played on-air by WILD 953. The PROJECT WILD judging committee shall in its sole discretion determine from year to year which artists shall be eligible based on the genre and applications submitted. For reference WILD 953's playlist is available online for applicants to gauge their potential eligibility. Eligibility will be determined at the sole discretion of the PROJECT WILD committee.
- II. **Age limit:** Applicants must be a minimum of **18 years of age on or before Thursday, May 30, 2019 (date all contracts are due)** to apply to PROJECT WILD. In the case of a band, all members must be of age in order to qualify for the competition; no exceptions shall be made in this regard. Proof of age of majority is required.
- III. **Original Artists:** Preference shall be given to Artists who perform their own songs or songs co-written with other Alberta-based songwriters. No cover songs shall be accepted in assessing eligibility to the program.
- IV. **Touring Artists:** Artists must be willing to tour. Touring shall be a required condition of any artist receiving PROJECT WILD funding. A Tour Date is a calendar date on which the Artist is contracted to publicly perform during a Tour. A Tour Date must be contracted and paid in some form of cash consideration, such as a guaranteed fee or a share of revenues, or a combination of both. All performances taking place during one calendar day constitute one Tour Date. An eligible Tour consists of a minimum of eight confirmed dates, at least six of which must be paid Tour Dates with a minimum set length of 30 minutes.
- V. **Residency:** Artist must be an Alberta resident. The artist must be a resident of Alberta for at least 1 year prior to application. Proof of residency may be requested. Failure to provide proof by deadline provided may result in disqualification. Majority of band must be Alberta Residents; i.e. 3 out of 4 members. Winning artists must continue to reside in the province of Alberta until the entirety of their PROJECT WILD Awards have been spent. If an artist moves away from the Province of Alberta they will forfeit the remainder of those funds. In instances where an artist's residency is in question, the PROJECT WILD Committee shall investigate to the best of its ability and make a decision in a timely manner. All decisions of residency will be at the discretion of the PROJECT WILD Committee. All decisions will be final.
- VI. **Citizenship:** Artist must be a Canadian Citizen, Permanent Resident, or Landed Immigrant. Proof of Canadian Citizenship, Permanent Residency, or Landed Immigrant may be requested. Failure to provide proof by deadline provided may result in disqualification. Majority of band must be Canadian, Permanent Residents, or Landed Immigrants; i.e. 3 out of 4 members.

VII. **Qualifying Artist:**

- A. PROJECT WILD is a program designed to aid in the development of new and emerging artists (as opposed to artists with no track record or established artists with a significant track record). PROJECT WILD artists should have some track record, but have yet to achieve significant success in the music industry.
- B. Artists may apply as an individual, sole proprietorship, partnership or limited company (as long as partnership or limited company is at least 51% owned and controlled by the Artist and registered in Alberta).
- C. An artist's sound recording and musical work copyrights cannot be encumbered by any third party company such that the Artist is unable to clear master use, mechanical, synchronization or other copyright-related clearances of copyrighted sound recordings, musical works, audio-visual productions, photographs or other such materials used in PROJECT WILD.
- D. Artists signed to a direct artist deal or a so-called "360 deal" with any third party company whether major or independent are not eligible for this program. Some discretion may be given to artists signed to independent labels owned and operating in Western Canada. In these situations artists must still be able to clear any copyright encumbrances on any sound recordings, musical works, audio-visual productions, photographs or other such materials used in PROJECT WILD. Eligibility in these cases will be decided on a case-by-case basis at the sole discretion of the PROJECT WILD Committee.
- E. Artists with a third party licensing or distribution deal *may* be eligible for the program, however a copy of such agreement must be sent (if requested) with the application to be reviewed confidentially by the PROJECT WILD committee. The PROJECT WILD committee reserves the right to deem an applicant ineligible based on the terms and conditions of such agreement.
- F. Artists signed to third party exclusive publishing or co-publishing agreements are not eligible for this program, however the Artist may have individual songs published as long as such publishing does not encumber the Artist from participating in any way with this program. Non-exclusive song shopping or administration agreements are acceptable under this program as long as the Artist retains signing authority for the musical works created or utilized during PROJECT WILD.
- G. An artist may be signed to a management or agency deal, as long as their manager or agent does not own or exclusively control the Artist's sound recording or musical work copyrights created or utilized during the PROJECT WILD.
- H. For radio, artists must be considered an "emerging artist" as defined by the [CRTC](#).
- I. The PROJECT WILD committee reserves the right to disqualify artists based on a successful past track record as determined in the committee's sole discretion.
- J. Artists may return in further years if they did not make the top 3 artists, however they have to start at the beginning of the process (including Boot Camp); the maximum number of years that one Artist

may participate in PROJECT WILD is three (3) years. In the instance where participation is challenged the final decision will be at the discretion of the PROJECT WILD Committee.

- VIII. **Initial Artist Selection:** Applications will be filed online. Inclusion of pictures, biographies, demos and live performance videos will be mandatory. Selection of the Top 12 Artists will be by recommendation of independent juries administered by Alberta Music with final selection at the determination of the PROJECT WILD committee.

APPLICATION FORM - SELECTION OF INITIAL ARTISTS

Applications open: Friday March 1, 2019

Deadline for application: Monday April 1, 2019 @ 12:00PM MST (one deadline per year)

Applications must include:

1. Fully completed application form;
2. Artist Biography (max 300 words);
3. Photo of artist (Hi-Res JPEG);
4. Two original master sound recordings (MP3);
5. One live performance video provided through *direct url link* (actual performance required, no lip syncing);
6. Short essay from artist as to why the program will benefit the artist's career (100 - 300 words);
7. Applicants must review and sign PROJECT WILD contract.

Top 12 Assessment Process:

Juries shall be approved in advance by Alberta Music and the PROJECT WILD Committee. The initial applications shall be juried online through a dedicated online system developed with DMDS. The final round of qualifying artists shall be presented to the PROJECT WILD Committee for determination of the Top 12 artists of 2019.

Jurors will be asked to assess the applications on the following criteria:

- Musicianship
- Vocal performance
- Songwriting ability
- Live performance

The Top 12 Artist selection shall be announced on **Sunday May 26, 2019** on-air (WILD 953) and on online.



All selected Top 12 artists shall be given a one-year artist or band membership to Alberta Music at no cost to the Artist. Current Members of Alberta Music will have their existing memberships extended by one year. Successful applicants will be required to sign an agreement to participate in the PROJECT WILD and related license waivers.




THIS PROGRAM IS DESIGNED TO AID ALBERTA BASED ARTISTS ONLY. INCOMPLETE OR LATE APPLICATIONS WILL BE REJECTED.

TIMELINE (these are **mandatory** commitments, dates may be subject to change)

All 2019 PROJECT WILD Top 12 Artists must agree to adhere to the schedule set out below.

Attendance at the **Orientation** and **Showcases**, **Boot Camp**, **Artist Showcase Series**, and **Final Concert** (if in Top 3) are mandatory for all PROJECT WILD Artists (including all members of the Band if Artist is a band).

Friday March 1	Online Applications Open
Monday April 1 @ 12PM MST	Close Online Applications
Sunday May 26	Announce Top 12
Thursday May 30	Confirm Top 12 Artists, Signed Contracts Due
Saturday June 15	Orientation / Development Awards Commence
Friday August 23 - Thursday August 29	BOOTCAMP @ RockRidge Canyon, Princeton BC
Tuesday September 10	Development Award Proposals – Final Deadline
Thursday Sept 26 / Oct 10 / Oct 17 / Oct 24*	PROJECT WILD Showcase Series @ Knoxville's Calgary
Friday October 4	Development Award Receipts Due
Friday October 25 – Friday November 1	Public Online Voting
Monday October 28	Top 12 Final Reports Due
Friday November 8	Top 3 Announcement

<p>Saturday November 23</p>	<div style="text-align: right;">    </div> <p>FINALE SHOW @ Knoxville's Calgary Order of Top 3 Revealed</p>
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*Artists only need to attend the showcase they are performing at

PROJECT WILD Orientation Showcases

All Top 12 Artists are required to attend the PROJECT WILD orientation session on **Saturday June 15, 2019 in Calgary**. Attendance at the entire orientation and performance time slot is mandatory, and should be considered a full day commitment.

PROJECT WILD Development Award

Each of the Top 12 WILD artists will be granted **five thousand dollars (\$5,000.00 CAD)** to be spent in a manner which, in the opinion of the artist, will fill a gap or gaps in the artist's career. This can include recording, marketing, promotion, video production or other such activities. Artists may use up to **one thousand five hundred dollars (\$1,500.00 CAD)** of these funds as artist fees (including participant band fees), travel costs, accommodation, third party sideman fees and other costs associated with playing all required showcases for PROJECT WILD (including the **Orientation Showcase**, the **Boot Camp Showcase**, **Feature Showcase**, and if required, the **Finale Showcase**).

Development Award Proposal

Each artist will be asked to submit a one to two-page proposal (ms doc) and a one page budget (ms excel) outlining their intentions on how they will use the funding. This must be received **by email** to PWAward@Projectwildcountry.com no later than **Tuesday September 10, 2019**. The guidelines for the allowed expenditures shall be governed in the same manner as the final awards **except for equipment purchases** that shall not be an eligible expense in this part of the program. Alberta Music will administer all of the funds and pay 75% of the award in advance, with the remaining 25% given upon completion of a final report that includes sufficient proof of payments.

The proposal and the report on the impact of the funds on the Artist's career will form part of the overall assessment of each artist. The funds must be fully spent no later than **Monday October 28, 2019** or the remaining funds will revert back to the program.

PROJECT WILD Bootcamp

PROJECT WILD Bootcamp will take place **Friday August 23 - Thursday August 29 , 2019** – arriving on the Friday and departing on Thursday. Participating artists, including all individual members of each band, shall attend the entire PROJECT WILD Bootcamp. Attendance and completion of the Bootcamp course is essential to moving to the Showcase Series of the program. Artists are responsible for their own transportation to and from Bootcamp.

Backline (drums and amps) will be provided for live performances. Drummers will be required to bring their own snare and cymbals for live performance. Artists shall be required to bring their own instruments and specialized equipment.

Artists shall be able to bring a maximum of four (4) individuals to Project WILD Bootcamp (exceptions may be made for bands with greater than four (4) members upon request). A house band will be provided for solo artists. Solo artists shall be encouraged to bring accompanists who would be featured during the concert series performance. Any musicians joining an artist at bootcamp will be required to attend all mandatory events with the artists for the duration of the program. All costs of meals, accommodation, activities, course materials and faculty fees will be covered by PROJECT WILD.

The Bootcamp will work on the principle that the new music business requires a DIY philosophy. Course content shall include such subjects as live stage and individual performance, songwriting, marketing and promotion, media training, music law and business, music industry revenues, touring, radio tracking and online and social media issues.

Participating artists shall be required to play public and private showcases as part of their course obligations on a gratis basis. These showcases will be primarily used for furthering the development of the participating artists.

Showcases shall be critiqued by Bootcamp faculty in front of all attendees.

Attendance and participation in all of the aspects of the PROJECT WILD Bootcamp are required to move to the PROJECT WILD Showcase Series. Faculty of the Bootcamp will confirm Artist's attendance and participation in all courses, seminars, panels and events. Non-attendance for courses, seminars, panels, PROJECT WILD events, showcases, critiques or other required attendances may result in point deductions or expulsion from PROJECT WILD.

Participants are required to conduct themselves in a professional manner at all times and adhere to the guidelines for conduct during the PROJECT WILD and the facility guidelines as set out by RockRidge Canyon. Failure to adhere to the basic requirements of the camp may result in point deductions or expulsion from PROJECT WILD.

PROJECT WILD Showcase Series

Commencing in September 2019, the Artists who have successfully completed the Bootcamp will participate in a series of showcases in Calgary, for the purpose of determining the top 3 PROJECT WILD artists. The showcase slots will be announced in September 2019 and the artists shall have the opportunity to use what they learned at the Bootcamp to promote their shows and enhance their careers.

The showcasing will go as follows: Four (4) weekly showcases featuring three (3) artists per evening at Knoxville's Calgary on **Thursday September 26, October 10, 17, 24, 2019**. Artists will be judged by a jury panel of industry professionals based on such criteria as stage presence, musical ability, songwriting and crowd reaction.

PROJECT WILD Awards

The top 3 artists will be awarded support in the following amount:

- First Place \$100,953.00
- Second Place \$75,000.00
- Third Place \$50,000.00

(Note: awards are subject to change without notice to participants)

The awards will be administered exclusively by Alberta Music and will be funded according to direct approved budgets and upon receipt of valid invoicing. All payments shall be made directly to approved third party suppliers or

reimbursed based on valid invoicing and proof of payment. Artists will be responsible for amounts spent in excess of the pre-approved budget. Other than approved per diems, Alberta Music shall not accept any cash payment receipts. All proof of payments must be by cancelled cheque, money order, completed e-transfer, or credit card.

Artists must submit budgets within three months of the finale concert.

All funds must be expended no later than eighteen months following the finale concert. Any unexpended funds after eighteen months will be returned to PROJECT WILD for application to future PROJECT WILDS.

SELECTION OF TOP 3 ARTISTS

Adjudication: Total scores are out of **100 points**. The artists will be ranked 1-12 based on the scores as determined by the assessment criteria below.

Live Jury Adjudication: A jury made up of 3-5 local industry professionals will adjudicate each live performance concert series and judge the artists on the following criteria:

Songs/ Arrangements	10
Stage Presence/ Performance	10
Musicianship	5
Vocals	5
Crowd Response	5
X-Factor/ Star Power	5

Live Subtotal: /40 points

Public Voting: Public online voting will be open to residents anywhere in the world from **Friday October 25 – Friday November 1, 2019**. Voting will be limited to one vote per person. Each artist will be given points equal to their voting percentage in relation to the overall vote. For example, if one artist receives 25% of all the total votes, they will receive 2.5/10 points.

Public Voting Subtotal: /10 Points

Committee Adjudication: The PROJECT WILD committee is made up of 4-6 broadcasting and music industry professionals. They will review the artists' overall success in the project as presented in the artists' final reports. These final reports should cover the following items for adjudication:

4 Challenges (5 points each)	20
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Marketing Plan	10
Development Award - use of proceeds	5
Songwriting and Recording	10
X-Factor/ Star Power	5

Committee Subtotal: /50 Points

TOTAL: /100 Points

CRITERIA DETAIL

Public Online Voting (October 25 – November 1)

The public will be engaged to vote for their favorite artist over a defined period. The voting will be tallied and then each artist will be assessed points based on their percentage of overall votes cast. For example, if an artist receives 20% of the overall vote, then that artist will receive 2 points out of a possible 10.

Marketing Plan

The Top 12 artists will create a marketing plan for Post- PROJECT WILD. The artist will include 2 versions: Plan A, if the artist were to win the \$100,953.00 prize, and Plan B, if the artist were to receive no additional prize money. The marketing plan will also include a detailed budget for each Plan A and B. Marketing plan is to be complete and submitted no later than **Monday October 28, 2019**.

4 Challenges

The Top 12 artists will be given a series of four (4) challenges during the course of the PROJECT WILD. These challenges must be completed and reported on no later than **Monday October 28, 2019**. The committee shall adjudicate the challenges based on (a) satisfactory completion of the challenge and (b) quality of result of challenge.

Development award proceeds – use of proceeds

The use of the **five thousand dollar (\$5,000.00 CAD)** Development awards will be adjudicated by the PROJECT WILD Committee based on (a) how the artist proposed to use the award, (b) how effective the proposed use of funds was and (c) how impactful the use of the award was in furthering the artist's career.

Songwriting and Recording

The PROJECT WILD committee will review all of the songs and sound recordings submitted during the 2019 PROJECT WILD. The committee shall determine whether the songs are well written and arranged and whether they are appropriate for radio play and/or have commercial potential (**please include lyric sheets with final report**). The committee shall also review the quality of the recordings of the songs submitted in order to assess the studio work of each artist. Recorded songs with lyric sheets must be completed and submitted no later than **Monday October 28, 2019**.

X- Factor, Image (star power)

This is a subjective assessment of the artist's potential to be a "breakout" artist from AB. The intangible "it" factor.

Overall assessment

The Top 3 artists will be chosen by weighted combination of public voting, live performance judging and the PROJECT WILD committee judging (based on the adjudication formula set out above).

Announcements

The Top 12 artists will be announced on-air and online at WILD 953 on **Sunday May 26, 2019**. Artists will be notified of their selection via the email address provided in their application, and will have until **Thursday May 30, 2019** to confirm their participation.

The Top 3 artists will be announced on air at WILD 953 **Friday November 8, 2019**, however the order of the Top 3 artists will be announced at the Awards night.

The Awards night (FINALE) shall be held on **Saturday November 23, 2019 at Knoxville's Calgary**. The Top 3 artists will showcase at the event, however the order of the Top 3 will have been determined before the final showcase. The order of the Top 3 artists will be announced at this event.

Top 3 Award Winners

Artists awarded the three top funding allocations shall be required to submit a detailed budget and marketing plan outlining all costs associated with recording, marketing and promotion and touring. Budgets and marketing plans must be approved **in advance** by the PROJECT WILD Committee and all payments shall be administered directly by Alberta Music upon receipt of approved invoicing. Suppliers may be required to disclose rates and provide agreed upon market rate for services. Artists shall be required to use Alberta-based suppliers of services including studios, producers, engineers, publicists, radio trackers and other service providers. Budgeting shall be flexible and shall reflect the needs of the artist as determined by Alberta Music and the PROJECT WILD committee. All awards must be used within eighteen months of such award (date of finale) or all unused funds shall be forfeited and may be

added back into the program. Artist is responsible for accounting for all PROJECT WILD proceeds received. Any overpayment or payment in error of any award proceeds shall be immediately returned to Alberta Music. Alberta Music and WILD 953 shall not be held liable for any payment other than those actually won under the PROJECT WILD program.

Winning artists must continue to reside in the province of Alberta until the entirety of their PROJECT WILD Awards have been spent. If an artist moves away from the Province of Alberta they will forfeit the remainder of those funds. In instances where an artist's residency is in question, the PROJECT WILD Committee shall investigate to the best of its ability and make a decision in a timely manner. All decisions of residency will be at the discretion of the PROJECT WILD Committee. All decisions will be final.

Penalties and Disqualification from PROJECT WILD

The PROJECT WILD Committee reserves the right at all times to assess point penalties or disqualify or eliminate an Artist from the program for non-adherence to program guidelines (during or after the funding awards), if the Artist's circumstances should change at any time during the program (ie. Artist gets signed to an exclusive recording agreement) or for any other reason that the PROJECT WILD Committee in its sole discretion deems to be reasonable grounds for disqualification or elimination from the program. Other grounds for point penalties or disqualification shall include failure to complete any portion of the project, behavior which may bring the project into disrepute or affect Alberta Music and/or PROJECT WILD's relationship with third party sponsors or suppliers, damage to any facility used by Alberta Music and/or PROJECT WILD, unauthorized use of alcohol, abuse of drugs, publishing of comments (by artist or artist's representative) critical of Alberta Music and/or PROJECT WILD in any media or any other action or inaction causing damage to Alberta Music and/or PROJECT WILD or its reputation.

Basic Conditions of Funding:

1. Artist may use any producer, engineer or studio to record, mix and master sound recordings under PROJECT WILD, however all suppliers must be pre-approved by Alberta Music and may be required to register with Alberta Music upon request;
2. Top 3 Artists shall submit a complete business/marketing plan and budget which must be approved in advance by Alberta Music in order to access their funding;
3. All suppliers must be AB residents and AB based companies;
4. Suppliers must be willing to sign a supplier's declaration stating their residency and approving the proposed budget;
5. Artists shall own the copyrights in the sound recordings and songs (where applicable), however WILD 953 reserves the right to first radio play of any recorded tracks and a perpetual license to produce, manufacture and distribute for promotional purposes only compilations of PROJECT WILD artists (on a digital format to be determined as commercially viable at the time that the demos are completed) ("Compilations"). WILD 953 shall further be granted the right to use the recordings on-air

for advertising purposes at no cost to WILD 953. The sound recordings may be used for streaming purposes on WILD 953, Alberta Music and PROJECT WILD websites.

6. WILD 953 may use the Artist's approved name and likeness in promoting the station, PROJECT WILD and Compilations;
7. All recorded tracks must be mastered and encoded with ISRC codes (which can be obtained from the AVLA <http://www.avla.ca/isrc.aspx>)
8. All Top 3 artists must provide a fully executed Band Agreement prior to the receipt of any award funding from PROJECT WILD.

Budgets

All budgets must be completed on a **Microsoft Excel / Google Sheets** spreadsheet with the following headings:

- Budget expense title (using reference numbers of headings set out below)
- Description of service
- Company providing service
- Service provider's email address
- Service provider's phone number
- Service provider's website
- Amount of budget line item
- Sub-totals for recording to master stage, artwork and design, video costs, marketing, promotion, publicity and radio tracking, tour and showcase expenses, manufacturing costs and other costs.
- Total of all costs, and expenses.

All approved costs and expenses which are paid in advance by artist will only be reimbursed based on valid invoicing, proof of payment, and itemized receipt. **No cash expenditures shall be repaid to artist.** All costs and expenses reimbursed must be verified with cancelled check, money order or paid receipt. A credit card statement without accompanying itemized receipt is not sufficient proof of payment. Per Diems do not require invoicing and shall be paid directly by Alberta Music through PROJECT WILD, but shall be limited to \$50.00 per musician and crew per day.

Eligible Costs and Expenses (use numbers to reference eligible cost on budget):

1. Studio costs (artist owned home studio costs may be capped at the discretion of the PROJECT WILD Committee). All studios must be approved in advance by Alberta Music including posted rates;
2. Producer and Engineer costs;
3. Mixing engineer;
4. Mastering (must include ISRC codes);
5. Musician's fees during recording and fees and per diems for live performance. Artist may be included in musician's fees and per diems for live performance, however fees must be reasonable (for example, not to exceed AFM guidelines for international scale for sound recording). Live performance fees per show may not exceed \$100.00 per show and per diems may not exceed

\$50.00 per day while on the road). In no event can total musician's fees and/or per diems for recording and live performance exceed 20% of the total PROJECT WILD award;

6. Rentals where necessary;
7. Tape and Hard Drive costs;
8. Rehearsal space costs;
9. Photography;
10. Graphic design;
11. First 1000 units of Digital media manufacturing (CD, DVD or other commercial format);
12. Video Production costs (including budget breakdown provided by producer of video);
13. Website design and online marketing;
14. Membership fees to associations and registration fees for festivals and conferences e.g. Alberta Music, CIRPA, SAC, AFM, CMW, SXSW, NXNE, JUNO Awards;
15. Publicity;
16. Promotion;
17. Marketing;
18. Radio servicing and tracking;
19. Legal fees (negotiating producer agreements, distribution and licensing).

Note: *drafting and execution of band agreement is mandatory for Top 3 artists of more than one member.*

20. National and international showcasing and touring expenses including vehicle rental (vehicle purchase not eligible), fuel, parking, driver, accommodation, food (per diem based on \$50 per touring artist per day), postering, air, bus or train travel, musician's fees (based on \$100 max. per musician per concert), sound man, sound re-enforcement and lights and other reasonable costs associated with showcasing and touring;
21. Initial financing of merchandise up to \$5,000.00 max;
22. SST is an eligible expense, but GST and/or HST is recoverable and is therefore not eligible;
23. Sundry items such as drum skins, sticks, strings, batteries, cables and other basic live performance accessories;
24. Travel, Equipment and Liability Insurance.
25. Equipment purchases, not to exceed 10% of overall award (excluding base camp award)
26. Education programs for furthering artist's career in music (on approval of the PROJECT WILD Committee);
27. Other costs (to be approved in advance by PROJECT WILD Committee);

The PROJECT WILD Committee reserves the right to disqualify any proposed cost or expense at the Committee's sole discretion. PROJECT WILD Committee may request that budgets be revised until satisfactory to PROJECT WILD Committee. Failure to satisfy the PROJECT WILD Committee with prudent fiscal planning may result in forfeiture of any PROJECT WILD awards.

Equipment purchases must be in support of enhancing the Artist's live show or recording of the Artist's materials. Detailed production and marketing plan must accompany budget.

All suppliers must be approved in advance by Alberta Music. Suppliers may be required to provide Alberta Music with description of facility/service, resume/discography and normal market rates for services. All suppliers of above services must be AB residents or AB companies (owned by AB Residents). Studios used must be located in AB.

Ineligible costs:

1. Management and agency fees
2. Equipment (over 10% of total award) or vehicle purchases;
3. Cash expenditures (other than per diem);
4. Taxes (other than SST);
5. Costs or expenses by suppliers outside of Alberta, except direct touring costs.

PROJECT WILD Top 3 awards & other cash awards are to be considered grants, not loans.

Artist must retain ownership of the sound recordings recorded under this program for a period of five (5) years from the date of completion of the sound recordings. Sales of the copyrights in the sound recordings prior to the five (5) years shall result in the immediate triggering of repayment of all funds granted to the Artist. Artist may license or distribute the sound recordings as they see fit.

WILD 953 shall retain the right to be the initial broadcast station for the first single from each of the Top 3 artists sound recordings recorded under this program and released as a single.

WILD 953 shall have a perpetual, non-exclusive license to post all of the sound recordings recorded under the program on the WILD 953 websites and on the air.

WILD 953 shall have the right to license up to three (3) sound recordings recorded under the program for inclusion on future PROJECT WILD promotional compilation albums royalty free.

WILD 953 may assign or sub-license these rights to Alberta Music at WILD's discretion.

Top 3 PROJECT WILD artists agree to play one further concert at the reasonable request of WILD 953 or Alberta Music.

All materials, CDs, online releases or other copyrights created during or after PROJECT WILD using PROJECT WILD funds must contain the following acknowledgement:

"We acknowledge the generous financial support of WILD 953 Calgary in the creation of these recordings through PROJECT WILD as administered by Alberta Music".



In addition, Alberta Music and WILD 953 logos must be added to any releases funded under the PROJECT WILD program. Full acknowledgement materials are available from the Alberta Music office.

ALL DATES, LOCATIONS, INSTRUCTIONS, FUNDING AND DIRECTIVES SET OUT IN THESE GUIDELINES ARE SUBJECT TO CHANGE WITHOUT NOTICE BY THE PROJECT WILD COMMITTEE. PROJECT WILD COMMITTEE RESERVES THE RIGHT TO CLARIFY ANY GUIDELINES SET OUT HEREIN AND TO SET POLICY AT THE PROJECT WILD COMMITTEE'S SOLE DISCRETION. ANY QUERY OR CONCERN WITH PROJECT WILD, THE GUIDELINES OR THE AGREEMENTS SHALL BE MADE IN WRITING TO THE PROJECT WILD COMMITTEE c/o CARLY KLASSEN CARLY@ALBERTAMUSIC.ORG

DECISIONS OF PROJECT WILD ARE FINAL AND ARE NOT SUBJECT TO REVIEW OR APPEAL.